

Be UV

# AWARE

THINK PPE, THINK UV PROTECTION

SKIN CANCER IS THE MOST COMMON CANCER IN THE WORLD

## OVER 80,000 PEOPLE

in Canada are diagnosed with skin cancer each year. Approximately 7,300 Canadians (4,000 males and 3,300 females) were newly diagnosed in 2017 with **MELANOMA**.\*



**3300 Women** will be diagnosed with melanoma skin cancer and 450 will die from it.\*\*



**4000 Men** will be diagnosed with melanoma skin cancer and 790 will die from it.\*\*

**219 CASES EACH DAY\***

**9 CASES PER HOUR\***

**1250 CASES WERE FATAL**

More people are diagnosed with skin cancer each year in Canada **THAN ALL OTHER CANCERS COMBINED**

## DID YOU KNOW?



**1 IN 56 MALES & 1 IN 74 FEMALES**

in Canada will develop skin cancer in their lifetime.

Life-time risk for melanoma is now 1 in 63 versus 1 in 1500 in the 1930s.

On average, a person's risk for melanoma doubles if he or she has had more than **FIVE** sunburns. It takes only one blistering sunburn to double a person's chances of developing melanoma.



**3,000,000 CASES** of skin cancer could be prevented.



♣=3,000,000

**20-30%**

20 to 30% of melanomas are found in existing moles

**70-80%**

70 to 80% arise on apparently normal skin

Outdoor workers are up to 2.5 to 3.5 times more likely to be diagnosed with skin cancers (Ontario Sun Safety Working Group)

Melanomas of the scalp and neck make up 6% of all melanomas **and 10% of all melanoma deaths**

## PROTECT YOUR SKIN

### REGULAR DAILY USE OF AN SPF 30 OR HIGHER...

BLOCKS 97%

**OF UVB RADIATION**

REDUCES melanoma risk

**BY 50%**

SLOWS skin aging by

**BY 24%**

**86% OF MELANOMAS** can be attributed to sun exposure

**ONLY 29% OF** Canadian workers are provided with sunscreen at work

**REAPPLY** Sunscreen at least every 2 hours

**SUN TANNED SKIN** is damaged skin



\* Ref. : <http://www.canadianskincancerfoundation.com/about-skin-cancer.html>

\*\* Ref. <http://www.cancer.ca/en/cancer-information/cancer-type/skin-melanoma/statistics/?region=on#ixzz5F89dVw37>